

# Desautels Faculty of Management (Undergraduate)

# **Programs, Courses and University Regulations**

2020-2021

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This publication provides guidance to prospects, applicants, students, faculty and staff.

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# **Publication Information**

Published by

# **Enrolment Services**

McGill University 3415 McTavish Street Montreal, Quebec, H3A 0C8 Canada

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# 1 Desautels Faculty of Management Studies

# 1.1 Location

Samuel Bronfman Building 1001 Sherbrooke Street West, Room 110 Montreal QC H3A 1G5 Canada Telephone: 514-398-4068 Faculty website: www.mcgill.ca/desautels Degree website: www.mcgill.ca/desautels/programs/bcom

The BCom Student Affairs Office of the Desautels Faculty of Management and the Offices of the BCom Associate Directors are located in the Samuel Bronfman Building, Room 110. The BCom Student Affairs Office serves all students taking undergraduate Management courses.

### 1.2 Administrative Officers

#### Dean

Isabelle Bajeux-Besnainou; Degree(ENS Paris), M.Sc.(Paris VI & Paris IX), Doctorat.(Paris IX)

#### Associate Dean, Undergraduate Programs

Patricia Hewlin; B.A.(Binghamton), M.B.A., Ph.D.(NYU)

#### Associate Director, BCom Program

Giulia Campofredano

#### Associate Director, BCom Student Affairs

Heather McCombie

#### 1.3 Bachelor of Commerce Program

Internationally acclaimed for its high academic standards and excellence in teaching/research, and widely recognized as Canada's leading international business school, McGill University consistently attracts top students and faculty members from around the world.

The primary objective of the McGill BCom program is to prepare students for an effective professional and managerial career. The BCom program exposes students to cutting edge and innovative business education. This preparation includes developing a capacity for critical thinking, for integrating knowledge across different disciplines, and for utilizing current theory in approaching practical business problems. Students are also expected to work as part of a team and develop the necessary skills to lead others. They will acquire the critical management competencies which will enable them to offer the expertise organizations need to respond to the ever-changing and increasingly complex global marketplace.

The BCom's highly flexible curriculum offers students both breadth and depth. Breadth is achieved through a broad-based core of required courses which provide the necessary quantitative, analytical, and communication skills, while grounding them in applied theory and practice across the major management disciplines. Depth is achieved through various alternate specializations of study designed to meet the needs of a highly diverse student body with a wide range of career interests and priorities.

In the **General Management Major**, students focus their degree in at least two areas. They must choose one concentration in Management as well as a choice of a second concentration in Management or a minor in another faculty. General Management studies is ideal for students looking for a general business education requiring a broad management perspective, for students interested in continuing their education in a related field, such as law or industrial relations, or for students wishing to pursue a management career that spans multiple industries and across various sectors, some of which can include the arts, applied sciences, or public administration.

Majors and honours programs are available to those wishing to focus primarily in one area to g1559.695 Tm( program 58)Tj1 0 0 1 67.52 157.735 25icu90.656 89.69

In the **Major in International Management**, students have a chance to pursue interdisciplinary global studies. All students in this Major will complete the requirements of the International Business Concentration as well as a Minor outside of the Management Faculty; learn an additional language (achieving intermediate level); and fulfill the experiential learning component by:

- 1. going on exchange or a study away; or
- 2. submitting a research paper (3 credits); or
- 3. participating in an international internship (3 credits).

Exchange and study away grant credits depending on the number of courses taken abroad.

The **Honours in Investment Management** program is the first to offer students training that combines rigorous academic groundwork with real-world experience in investment management, global internship opportunities, and access to the expertise of corporate partners from around the world.

Candidates coming from the Quebec CEGEP system apply to a **three-year program**, whereas out-of-province and international students follow a **four-year program**.

# 1.4 BCom Student Affairs Office

# 1.4.1 Location

Samuel Bronfman Building 1001 Sherbrooke Street West, Room 110 Montreal QC H3A 1G5 Telephone: 514-398-4068 Fax: 514-398-3402 Email: *bcom.mgmt@mcgill.ca* Website: *www.mcgill.ca/desautels/programs/bcom* 

#### 1.4.2 About BCom Student Affairs Office

The BCom Student Affairs Office provides ongoing advice and guidance on:

- programs and prerequisites
- degree requirements
- joint honours, honours, majors, concentrations, and minors
- registration
- course changes
- procedures for withdrawal
- examinations
- rereads
- academic standing
- inter-faculty transfers
- exchanges or study abroad
- transfer credits
- scholarships
- graduation

Student advisers of

Each summer, from early May to July, some core and elective courses are offered by the Desautels Faculty of Management for full credit. They are available to Management students, and to students from other faculties and universities who have the necessary course prerequisites.

Information on summer courses is available from:

BCom Student Affairs Office Telephone: 514-398-4068 Email: bcom.mgmt@mcgill.ca Website: www.mcgill.ca/desautels/programs/bcom

# 2 BCom Degree Admission Requirements

The Desautels Faculty of Management offers programs that are highly selective; fulfilment of minimum admission requirements does not guarantee acceptance. For information about admission requirements to the BCom program, please refer to the *Undergraduate Admissions Guide*, found at *www.mcgill.ca/applying*. Students who have been asked to withdraw from a program in another faculty/university due to poor performance are not eligible for transfer into the BCom program. Information about interfaculty transfers can be obtained from the BCom Student Affairs Office at 514-398-4068 or the BCom website at *www.mcgill.ca/desautels/programs/bcom*.

# **3 BCom Degree Requirements**

The Bachelor of Commerce (BCom) degree program is a three- or four-year program when taken full-time. Although the language of instruction at McGill is English, those who plan to be part of the Quebec business environment are reminded of the importance of competence in both written and oral French. Students may submit assignments and write exams in French.

# 3.4 Academic Advising

If you are entering the Desautels Faculty of Management for the first time, you are required to attend an **Orientation and Advising Session** during the last week of August, at which the staff from the BCom Student Affairs Office provide information on all aspects of the BCom program. If you have had difficulty registering for your courses, and have not contacted the BCom Office to resolve your issues, you will have the opportunity to resolve your problems after this session. For a detailed description of advising and registration procedures, you should refer to *section 3.5: Registration*; the website for newly admitted undergraduate students at *www.mcgill.ca/accepted*; and the BCom website at *wwwwww* 

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#### 3.6 Course Overlap

You will not receive credit toward your degree for any course that overlaps in content with a course taken for credit at McGill, CEGEP, or another university; advanced placement exams; Advanced Level results; International Baccalaureate Diploma; or French Baccalaureate Diploma.

It is your responsibility to consult with the BCom Student Affairs Office as to whether or not credit can be obtained and to be aware of exclusion clauses specified in the course descriptions in this publication. Please refer to www.mcgill.ca/students/courses/plan/transfer for specific information about Advanced Standing credits and McGill course exemptions.

#### Credit for Statistics courses

BCom Students must take the statistics courses that are part of the BCom degree, as specified in Core and the various programs. There are many statistics courses at McGill that overlap with the statistics in our BCom degree. If students wish to receive credit from other statistics courses at McGill, they must be assessed by the BCom Office on a case-by-case basis.

Credit for computer courses offered by the School of Computer Science is governed by rules specified in its individual course descriptions.

Credit for Economics courses will be subject to the following restrictions:

- A maximum of 6 credits will be granted for Freshman Economics courses.
- A maximum of 6 credits will be granted for ECON 230D1/ECON 230D2, ECON 250D1/ECON 250D2, and MGCR 293.
- A maximum of 6 credits will be granted for ECON 330D1/ECON 330D2, ECON 352D1/ECON 352D2, and ECON 295.
- ECON 208 and ECON 209 are not permitted.

# 3.7 Courses Taken Under the Satisfactory/Unsatisfactory Option

You may select or cancel the S/U option up until the end of the add/drop period. Please find the form here: www.mcgill.ca/desautels/satisfactory-unsatisfactory-su-passfail-option. All S/U credits will be excluded when calculating the Grade Point Average. This option may only be used for elective courses, one course per term, to a maximum of 10% of the total credits taken at McGill to fulfil your degree requirements.

Careful consideration should be given before using this option as it can affect scholarship and award consideration, where a minimum of 27 graded credits are required for the year, excluding the Summer term. Speak to the BCom office about the effects that your request may have on your studies.

For more information and restrictions, refer to University Regulations and Resources > Undergraduate > Registration > : Courses Taken under the Satisfactory/Unsatisfactory (S/U) Option.

# 3.8 Electives

#### 3.8.1 Non-Management Electives

Students must take a minimum of:

- 6 credits of non-Management electives in the three-year program; or
- 9 credits of non-Management electives in the four-year program.

This requirement does not apply to those completing any minor outside of Management, or a major in Economics, Mathematics, or Statistics, or any of the Honours or Joint Honours programs.

Non-Management electives may be chosen from a broad range of faculties and departments, subject to the exclusions of *section 3.6: Course Overlap* regarding Statistics, Computer, and Economics courses, and the restrictions listed below.

**Note 1:** Quantitative Methods, Statistics, and Research courses offered by any department must be approved by the BCom Associate Director prior to registration in the course. Failure to obtain the necessary approval will result in the course being excluded (E) from the credit count.

• Note 2: A maximum of 6 credits can be taken in English for Academic Purposes and/or English as a Second Language: the relevant subject codes are CEAP, CEEN, CEGL, CESL, and EDEC.

#### 3.8.1.1 Faculty constraints

#### Agricultural & Environmental Sciences:

- The following courses are not approved and **may not be taken** for credit within the BCom program: AEMA 101, AEMA 102, AEMA 310, AGEC 200, AGEC 201, AGEC 242, AGEC 320, AGEC 330, AGEC 450, and BREE 103.

#### Arts:

- All courses are approved, subject to *section 3.6: Course Overlap* and the above notes, with a maximum of 6 credits approved in CEAP, CEEN, CEGL, and CESL (combined), or SWRK (adviser's approval only).

- ECON 208, ECON 209, ECON 217, and ECON 227 may not be taken for credit within the BCom program.

#### Education:

- A maximum of 6 credits are approved from the following subject codes (combined): EDEA, EDEC, EDEE, EDEM, EDES, EDKP, and EDPT.

- No courses are approved from subject codes EDET, EDFC, EDFE, or EDSL.

#### Engineering:

- Most courses in subject codes ARCH, CHEE, CIVE, ECSE, MECH, MIME, URBP with approval of an adviser.

- No courses are approved from subject codes FACC or MPMC.

- The following courses are not approved: CHEE 291, CHEE 360, CHEE 462; CIVE 210, CIVE 432; ECSE 443; MECH 201, MECH 260, MECH 262, MECH 289; MIME 202, MIME 221, MIME 280, MIME 290, MIME 291, MIME 380, MIME 392, MIME 480, MIME 481, MIME 494.

#### Music:

- All courses are approved in subject codes MUGT, MUHL, MUMT, MUPD, MUPP, MUSR, MUTH, and MUAR (taught by Arts).

- A maximum of 6 credits is approved from the following (combined): MUCO, MUCT, MUEN, MUIN, MUIT, MUJZ, MUPG, and MUSP.

#### Science:

- All courses are approved, subject to *section 3.6: Course Overlap* and the above Note 1, except MATH 111, MATH 112, MATH 150, MATH 151, MATH 203, MATH 204, and BIOL 373.

- A maximum of 6 credits may be taken from the World of Chemistry courses CHEM 180, CHEM 181, CHEM 182, and CHEM 183.

# 3.8.2 Electives

Subject to the requirements and restrictions for non-Management electives as outlined above, all remaining elective credits may be taken in any faculty, Management or otherwise.

# 3.9 Academic Standing

Academic Standing is based primarily on your cumulative grade point average (CGPA), but may also be affected by your term grade point average (TGPA). Academic Standing is assessed in January for the Fall term, in May for the Winter term, and in September for the Summer term; this determines whether you will be allowed to continue your studies in the next term and whether any conditions will be attached to your registration.

Decisions about Academic Standing in the Fall term are based only on grades that are available in January. Grades for courses in which you have deferred examinations and Fall-term grades for courses that span the Fall and Winter terms do not affect your Academic Standing for the Fall term, even though they will ultimately affect your Fall TGPA. Therefore, Academic Standings for the Fall term are designated as "Interim." **Interim Standing decisions are mentioned below only if the rules for them differ from those for regular Standing decisions.** 

If you are not in Satisfactory Standing, you are strongly advised to consult with an Academic Adviser in the *BCom Student Affairs Office* about your course selection before the withdrawal deadlines.

#### 3.9.1 Satisfactory/Interim Satisfactory Standing

If you are in Satisfactory Standing, you may continue in your program.

- New students are admitted to Satisfactory Standing.
- Students with a CGPA of 2.00 or greater are in Satisfactory Standing.
- You must obtain a minimum CGPA of 2.00 to be considered for graduation with a McGill degree.

#### 3.9.2 Probationary/Interim Probationary Standing

If you are in Probationary Standing, you may continue in your program, but must carry a reduced load (maximum 14 credits per term) and raise your TGPA and CGPA to return to Satisfactory Standing (see above). You must see an Academic Adviser to discuss your course selection.

If you are in Interim Probationary Standing, you may continue in your program, but should evaluate your course load and reduce it as appropriate. You are strongly advised to consult with an Academic Adviser, before the withdrawal deadlines, about your course selection for the Winter term.

- If you were previously in Satisfactory Standing, you will be placed in Probationary Standing if your CGPA falls between 1.50 and 1.99.
- If you were previously in Probationary Standing, you will remain in Probationary Standing if your CGPA falls between 1.50 and 1.99 and your TGPA is 2.50 or higher (although the TGPA requirement will not apply to the Summer term).

- If you were previously in Interim Unsatisfactory Standing, you will be placed in Probationary Standing if your CGPA falls between 1.50 and 1.99 and your TGPA is 2.50 or higher.
- If you were previously in Unsatisfactory Standing 1 67you were pre

- A grading scheme or description of the methods of evaluation to be used in the course, along with due dates for assignments and dates/times of exams. All term work must be assigned early enough in the term for students to complete the assignment(s) by the last day of class. The due date for term work must be no later than the last day of classes. Changes in the distributed grading scheme are permitted only with the unanimous consent of all students registered in the course. In practice, therefore, the grading scheme is almost never changed during the term;
- The instructor's office hours for students, office location, telephone number for office appointments, and secretarial contact information;
- Academic Integrity statement: McGill University values academic integrity. Therefore, all students must understand the meaning and consequences of cheating, plagiarism, and other academic offences under the *Code of Student Conduct and Disciplinary Procedures* (see *www.mcgill.ca/students/srr/honest* for more information). Note that all newly admitted undergraduate students are required to complete the Academic Integrity tutorial through *Minerva*.

#### 4.1 Examinations

For information about final examinations and deferred examinations, also see University Regulations and Resources > Undergraduate > : Examinations: General Information.

Final examinations are centrally administered by Enrolment Services. Around the beginning of November and March, a final examination schedule will be posted on the *McGill Exams website* by Enrolment Services. The seating arrangements are posted on the McGill website toward the end of the last week of classes.

BCom students and non-Management students taking BCom courses are contacted by Enrolment Services via McGill email regarding final exam conflicts. Arrangements to resolve final exam conflicts are made and communicated by Enrolment Services via McGill email as well. You should also refer to the *BCom website* for more information, or contact Enrolment Services *Service Point*. Students are warned not to make travel arrangements to leave Montreal prior to the posting of the official final examination schedule.

BCom courses cannot have examinations scheduled during the last two weeks of term worth more than 10% of the final grade. You must repeat any grades of D or F in core courses or courses as part of a concentration, minor, major, or honours program. However, D is a passing grade for elective courses.

#### 4.1.1 Supplemental Examinations

Supplemental examinations are not offered in undergraduate courses administered by the Desautels Faculty of Management. If you are required to improve your standing in a course, you must repeat the course in a subsequent term, completing all course requirements to the satisfaction of the instructor. Faculty policy does not allow you to do additional work to improve your standing in a course.

#### 4.1.2 Deferred Examinations

For missed final examinations, whatever the reason may be, professors and students are **not** to make alternate arrangements. If you are unable to write your final exam due to illness or another serious reason, you may apply for a deferral of your exam through your *Minerva* account, and if your application is accepted, you will be permitted to write it during the next deferred examination period.

To qualify, you must obtain documentation (such as a doctor's note) explaining your inability to write the exam, which must be dated within **5 days of the exam**, and bring it to the BCom Office as soon as possible after the exam. The application and supporting documentation must be submitted no later than **January 15** (for Fall courses) or **May 15** (Winter and Fall-Winter courses).

The BCom Office will then review the reasons for which the exam was missed and decide whether to allow you to write a deferred final exam. If approved, you will write the final exam during the University's official deferred exam period—specific dates in March (Fall terms) and August (Winter and Summer terms). It is up to you to verify the deferral schedule, which is administered by the Registrar.

It is recommended that students who have been approved for deferred exams meet with an academic adviser.

#### 4.2 Verification of Grades and Rereads

In accordance with the Charter of Student Rights, and subject to its stated conditions, you have the right to consult any written submission for which you have received a mark and the right to discuss this submission with the examiner.

In a case where you feel that an error has been made in arriving at the final grade, a *Re-Read Application Form* must be completed in the BCom Student Affairs Office, requesting the instructor to carry out a detailed check that all questions have been marked, and that the final grade has been computed correctly on the basis of the term work, final examination, etc. However, during the course of the term, any requests to have term work re-evaluated should initially be made directly to the instructor.

The Desautels Faculty of Management recognizes two types of rereads or reassessments:

- reread of coursework (term papers, mid-terms, assignments, quizzes, etc.)
- reread of a final exam

In both cases, rather than recorrect the work and then grade it as they would have done themselves, reviewers assess the appropriateness of the original grade based, for example, on the application of the grading key to the student's work. If a grade is deemed unfair, it is changed, whether the new grade is higher or lower than the original, i.e., the reviewer's grade tak

#### 4.2.1 Reread of Coursework

You may apply to the BCom Student Affairs Office for rereads of written coursework. You are assessed a fee for such rereads; consult the Student Accounts *website* for specific fee amounts. Requests for rereads involving group work require the consent of all members of the group, but only one reread fee will be assessed. It is strongly recommended that you consult with the instructor of the course before requesting a reread of coursework. Requests for rereads must be made within 10 working days of the date of return of the graded materials. Reassessments should normally be completed within 20 working days of the request.

# 4.2.2 Rereads of Final Exams

These rereads are administered by the BCom Student Affairs Office. You must apply in writing to the BCom Student Affairs Office by March 31 for courses in the Fall term and by September 30 for courses in the Winter or Summer terms (these deadlines are strictly enforced, and no requests will be accepted past them). You are assessed a fee for such rereads; consult the Student Accounts *website* for specific fee amounts. It is strongly recommended, but not required, that you consult with the instructor of the course before requesting a reread of a final exam.

Reassessments and rereads in courses outside the Desautels Faculty of Management are subject to the deadlines, rules, and regulations of the relevant faculty.

# 4.3 Awards and Honorary Designations

#### 4.3.1 Honours and First-Class Honours

Graduating students registered in an honours program may be awarded Honours or First-Class Honours under the following conditions:

- For Honours, the CGPA at graduation must be 3.0 or higher, and a GPA of 3.0 or higher in the specified courses of the program.
- For First-Class Honours, the CGPA at graduation must be 3.5 or higher, and a GPA of 3.5 or higher in the specified courses of the program.

Students in an honours program whose GPA or CGPA is below 3.0, or who did not satisfy certain additional program requirements, must consult their student adviser to determine whether they are eligible to graduate in a program other than honours.

#### 4.3.2 Distinction

For information on the designation of Distinction awarded at graduation, see *University Regulations and Resources* > Undergraduate > Graduation > Graduation Honours > : Distinction.

#### 4.3.3 Dean's Honour List

For information on the designation of Dean's Honour List awarded at graduation, see *University Regulations and Resources* > Undergraduate > Graduation > Graduation Honours > : Dean's Honour List.

#### 4.3.4 Scholarships, Prizes, and Awards

Graduation Scholarships, Prizes and Awards

Certain scholarships, based solely on academic and program-related criteria, are automatically granted by the Undergraduate Scholarship Committee to students graduating at the end of the Fall or Winter terms prior to Spring Convocation.

The following scholarships are based on additional criteria, such as leadership and community involvement, and require an application. Graduating students must apply online on the BCom website by the early May deadline: <a href="https://www.mcgill.ca/desautels/programs/bcom/current-students">www.mcgill.ca/desautels/programs/bcom/current-students</a>

- Jaclyn Fisher Volunteer Leadership Award
- Stephen S. Goldbloom Memorial Prize

#### In-Course Scholarships, Prizes and Awards

In-course scholarships are granted to registered students with 27 graded credits in the fall and winter terms or 14 graded credits in one term at McGill. Eligible students are automatically considered by the Undergraduate Scholarships Committee for anyity Re

- Dr. Alex Paterson Scholarship
- Great-West Life & London Life Scholarship
- HSBC Bank Canada Management Awards
- Laurentian Bank Scholarships
- Marcel A. Desautels Leadership Scholarship
- Marion McCall Daly Award
- Paul-Hervé Desrosiers Scholarship in Entrepreneurial Studies
- Peter Brojde Scholarship
- Philippe & Nan-B de Gaspé Beaubien Citizenship Prize (awarded in odd years only)
- Sheila Wellington BMO Financial Group Awards
- Shirin Yeganegi Memorial Scholarship

To be awarded a scholarship students must be enrolled full-time in the subsequent fall and winter terms in the BCom program. If they are going on exchange in one of the following terms they must be full-time in the term they are at McGill. Students graduating in the summer or fall term are not eligible for in-course awards but may apply for graduating awards the following spring. Students who do not meet any of the eligibility requirements for a scholarship after it has been granted will have their scholarship revoked. Students who are on a leave of absence in a subsequent term or terms may not retain the award so long as they are not registered at McGill.

# 5 Overview of BCom Programs Offered by the Desautels Faculty of Management

The Desautels Faculty of Management offers several programs leading to a B.Com. degree, which fall within the following categories:

# **Overview of BCom Programs**

section 5.3: 120-Credit Pr

1 Concentration & 1 Minor (18* or 24 credits)	90 credits	120 credits
Freshman Requirements	0	18
BUSA 250	3	3
Core	36	36
1 Concentration	15	15
1 Minor (18* or 24 credits)	18* or 24	18* or 24
Electives	18* or 12	30* or 24
Total	90	120

#### Concentrations

- Accounting
- Business Analytics
- Entrepreneurship
- Finance
- Information Systems Digital Innovation
- Information Systems IT for Business
- International Business
- Labour-Management Relations and Human Resources
- Managing for Sustainability
- Marketing
- Operations Management
- Organizational Behaviour
- Retail Management
- Strategic Management Global Strategy
- Strategic Management Social Business & Enterprise

#### 5.1.1 Minors/Minor Concentrations for Management Students

Although only the Mathematics and Statistics Minors are outlined in this section, a wide variety of programs are available as listed in the sections for the Faculties of Arts and Science. Popular choices include Anthropology, Canadian Studies, Computer Science, English – Literature, Environmental Studies, Geological Sciences, German, History, International Development, Political Science, Women's Studies, etc. Students interested in the Minor in Economics must see an adviser in the BCom Student Affairs Offic 0 0 1 67.52 564.86 0 0ffic 0 0 1 6(airs Offic 0 0 1 67.65y)T4 564.86 0 0ffic.381y ap371j1 0 0 1 70.52 6438564.86

Major Concentrations in Mathematics or Statistics	90 credits	120 credits
Electives	18	18
Total	90	120
Major in Economics	90 credits	120 credits
Freshman Requirements	0	21
Core*	27	27
Major**	36	36
Electives	27	36
Т	90	120

Joint Honours in Economics & Finance or Joint Honours in Economics and Accounting	90 credits	120 credits
Accounting or Finance	24	24
Electives	9	9
Total	90	120

\* MGCR 271, MGCR 293, & ECON 295 in core are exempted by the required ECON courses within the Honours.

Honours in Investment Management	90 credits	120 credits
Freshman Requirements	0	21
Core	36	36
Honours	42	42
Non-Mgmt Electives	6	12
Electives	6	9
Total	90	120

# Majors

• Tm(90 cr)E520 1 460.2030 00T48 626.267 m302.48s1h43626.267 m2dits

# 5.5 Concentrations (General Management Major)

In order to complete a concentration, students must achieve a grade of C or better in the courses counting towards the concentration. If a student receives less than a C in a complementary course, they have the option of repeating this course or selecting another complementary course. They may also choose to pursue a different concentration altogether.

In general, students will begin taking courses from the chosen concentration(s) in the U2 year.

Academic mentors are appointed for each Management concentration to assist students in choosing a concentration and provide additional information regarding course selection.

#### Second Concentration:

Students who choose to take a second concentration will be required to complete 15 non-overlapping credits at a satisfactory level with a minimum grade of C in each course.

Mentors: Please consult the Bachelor of Commerce website at: www.mcgill.ca/desautels/programs/bcom/academics/course-information.

# 5.5.1 Bachelor of Commerce (B.Com.) - Concentration in Accounting (15 credits)

The Accounting concentration is designed to meet the needs of Management students who want to have a good basic understanding of accounting, but do not intend to become professional accountants or accounting specialists. It is primarily oriented toward users of financial information and emphasizes breadth of knowledge in a coherent selection of courses.

This concentration complements or forms part of the B.Com., General Management program. The individual courses in the concentration also act as service courses for other areas in the Faculty for their majors or concentrations.

#### **Required Courses (6 credits)**

ACCT 351	(3)	Intermediate Financial Accounting 1
ACCT 361	(3)	Management Accounting

## **Complementary Courses (9 credits)**

Selected from the following:

ACCT 352	(3)	Intermediate Financial Accounting 2
ACCT 354	(3)	Financial Statement Analysis
ACCT 362	(3)	Cost Accounting
ACCT 385	(3)	Principles of Taxation
ACCT 401	(3)	Sustainability and Environmental Accounting
ACCT 434	(3)	Topics in Accounting 1
ACCT 452	(3)	Financial Reporting Valuation
ACCT 453	(3)	Advanced Financial Accounting
ACCT 454	(3)	Financial Reporting
ACCT 463	(3)	Management Control
ACCT 475	(3)	Principles of Auditing
ACCT 486	(3)	Business Taxation 2

# 5.5.2 Bachelor of Commerce (B.Com.) - Concentration in Business Analytics (15 credits)

Students completing this concentration will have training in a diverse set of methods in analytics and tools to conduct analyses as applied in a variety of managerial disciplines. Today, business professionals, managers, and entrepreneurs need to be able to leverage the power of data that is collected. The Business Analytics concentration provides students with essential skills and knowledge needed to navigate in the world of data. This Concentration offers courses with a strong practical and applied orientation from a variety of managerial disciplines.

#### **Required Courses (6 credits)**

INSY 336	(3)	Data Handling and Coding for Analytics
MGSC 401	(3)	Statistical Foundations of Data Analytics

# **Complementary Courses (9 credits)**

3 credits from the following:	:	
INSY 446	(3)	Data Mining for Business Analytics
MGSC 404	(3)	Foundations of Decision Analytics

### 6 credits from the following:

INSY 442	(3)	Business Intelligence and Data Analytics
INSY 446	(3)	Data Mining for Business Analytics
INSY 448	0	Text and Social Media Analytics
MGSC 404	(3)	Foundations of Decision Analytics
MRKT 440	(3)	Marketing Analytics
ORGB 330	(3)	People Analytics

# 5.5.3 Bachelor of Commerce (B.Com.) - Concentration in Entrepreneurship (15 credits)

This concentration is designed to provide students with an understanding of the key concepts and processes involved in starting and managing new ventures. It combines rigor with relevance, as all students will complete a major field project, thus providing an opportunity to apply the concepts acquired in the classroom. The concentration is multidisciplinary and integrative, as it includes courses from across areas in the Faculty. Upon completing the concentration, students will understand how to conceptualize, develop, and manage successful new ventures. The concentration is appropriate for students interested in a wide variety of new ventures, from for-profit private companies to social enterprises and cooperatives.

Students in Continuing Studies: This program is Currently under review. Admissions will not be accepted for this academic year.

#### **Required Courses (6 credits)**

MGPO 362	(3)	Fundamentals of Entrepreneurship
MGPO 364	(3)	Entrepreneurship in Practice

## **Complementary Courses (9 credits)**

To be chosen from:		
ACCT 361	(3)	Management Accounting
BUSA 364	(3)	Business Law 1
BUSA 465	(3)	Technological Entrepreneurship
FINE 342	(3)	Corporate Finance
FINE 447	(3)	Venture Capital and Entrepreneurial Finance
INSY 331	(3)	Managing Information Technology
INSY 432	(3)	Digital Business Models
MGPO 365	(3)	Business-Government Relations
MGPO 432	(3)	Topics in Entrepreneurship
MGPO 438	(3)	Social Entrepreneurship and Innovation
MGPO 440	(3)	Strategies for Sustainability
MGPO 445	(3)	Industry Analysis & Competitive Strategy
MGPO 460	(3)	Managing Innovation

MRKT 365	(3)	New Products
MRKT 451	(3)	Marketing Research
MRKT 455	(3)	Sales Management
ORGB 321	(3)	Leadership

# 5.5.4 Bachelor of Commerce (B.Com.) - Concentration in Finance (15 credits)

The Finance concentration has been designed to provide understanding of key concepts in finance theory, financial institutions, investment analysis, risk management, and applied techniques. Graduates find a strong demand among financial organizations, governments, and non-financial firms where they pursue careers that lead to positions such as Managing Partner, Treasurer, and V.P. Finance.

Required Courses (9 credits)		
FINE 342	(3)	Corporate Finance
FINE 441	(3)	Investment Management
FINE 443	(3)	Applied Corporate Finance

# Complementary Courses (6 credits)

Selected from	the following:
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FINE 434	(3)	Topics in Finance 1
FINE 435	(3)	Advanced Topics in Finance
FINE 442	(3)	Capital Markets and Institutions
FINE 444	(3)	Principles and Strategies of Securities Trading
FINE 445	(3)	Real Estate Finance
FINE 446	(3)	Behavioural Finance
FINE 447	(3)	Venture Capital and Entrepreneurial Finance
FINE 448	(3)	Financial Derivatives
FINE 449	(3)	Market Risk Models
FINE 451	(3)	Fixed Income Analysis
FINE 452	(3)	Applied Quantitative Finance
FINE 456	(3)	Trading in Financial Securities
FINE 480	(3)	Global Investments
FINE 482	(3)	International Finance 1
FINE 492	(3)	International Corporate Finance
FINE 541N1	(1.5)	Applied Investments
FINE 541N2	(1.5)	Applied Investments
FINE 547	(3)	Advanced Finance Seminar

# 5.5.5 Bachelor of Commerce (B.Com.) - Concentration in Information Systems: Digital Innovation (15 credits)

There are two options offered in the Information Systems (IS) Concentration: IT for Business and Digital Innovation.

The IS Concentration - Digital Innovation option gives students knowledge and skills to navigate the digital economy. Today, business managers, leaders, and entrepreneurs need to be able to innovate digitally. This Concentration provides students with essential skills and knowledge they need to navigate the complex process of digital innovation. Students learn theories, frameworks, and methods to develop their innovative potential especially as it relates to the digital economy and Information Technologies. The Digital Innovation Concentration helps students leverage their creativity to become change agents and to hone their technological savvy in an increasingly digital environment.

Career opportunities include technology entrepreneur, digital content manager, web and social media expert, project manager.

# **Required Course (3 credits)**

INSY 444	(3)	Online Communities and Open Innovation
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# **Complementary Courses (12 credits)**

9-12 credits selected from the following list:

BUSA 465	(3)	Technological Entrepreneurship
INSY 432	(3)	Digital Business Models
INSY 440	(3)	E-Business
INSY 442	(3)	Business Intelligence and Data Analytics
INSY 455	(3)	Technology and Innovation for Sustainability

0-3 credits to be chosen from the following list:

INSY 331	(3)	Managing Information Technology
INSY 430	(3)	IT in Financial Markets
INSY 431	(3)	IT Implementation Management
INSY 437	(3)	Managing Data & Databases
INSY 450	(3)	Information Systems Project Management
MGPO 460	(3)	Managing Innovation

# 5.5.6 Bachelor of Commerce (B.Com.) - Concentration in Information Systems: IT for Business (15 credits)

There are two options offered in the Information Systems (IS) Concentration: IT for Business and Digital Innovation.

The IS Concentration - IT for Business option is flexible and represents an ideal complement to the majors and concentrations of other areas, as information technology (IT) has the capacity to improve business and to transform industries. The IT for Business option emphasizes the importance of the interrelationships across technology, management, and strategy.

The objective is to prepare students to be effective leaders, users, and managers of IT in today's economy. Students of the IT for Business option are well positioned to participate in IT-driven changes that continue to affect knowledge work, business processes, org

INSY 440	(3)	E-Business
INSY 442	(3)	Business Intelligence and Data Analytics
INSY 446	(3)	Data Mining for Business Analytics
INSY 450	(3)	Information Systems Project Management
INSY 455	(3)	Technology and Innovation for Sustainability

# 5.5.7 Bachelor of Commerce (B.Com.) - Concentration in International Business (15 credits)

The objective of the International Business Concentration is to help the student dev

Introduction to Labour-Management Relations

(3)

# DESAUTELS FACULTY OF MANAGEMENT (UNDERGRADUATE)

ORGB 321	U8)	Leadership
ORGB 325	U8)	Negotiations and Conflict Resolution
ORGB 401	U8)	Leadership Practicum in Social Sector
ORGB 421	U8)	Managing Organizational Change

# 0-3 credits from the following:

BUSA 465	U8)	Technological Entrepreneurship
MGPO 365	U8)	Business-Government Relations
MGPO 450	U8)	Ethics in Management
MGPO 460	U8)	Managing Innovation
MGPO 475	U8)	Strategies for Developing Countries
MGPO 567	U8)	Business in Society
MSUS 434	U8)	Topics in Sustainability

# 5.5.10 Bachelor of Commerce (B.Com.) - Concentration in Marketing (15 credits)

The Marketing concentration prepares the student for a wide variety of career opportunities. Marketing graduates historically have found employment in the fields of product management, advertising, sales management, marketing management, pricing, marketing research, distribution, and retailing. The Marketing concentration provides a balance between courses focusing on fundamental, theoretical, and "need to know" material, and courses with a strong practical and applied orientation.

# Required Courses (9 credits)

MRKT 354	U8)	Marketing Strategy
MRKT 451	U8)	Marketing Research
MRKT 452	U8)	Consumer Behaviour

#### **Complementary Course (6 credits)**

6 credits selected from:

MRKT 351	U8)	Marketing and Society
MRKT 355	U8)	Services Marketing
MRKT 357	U8)	Marketing Planning 1
MRKT 365	U8)	New Products
MRKT 434	U8)	Topics in Marketing 1
MRKT 438	U8)	Brand Management
MRKT 440	U8)	Marketing Analytics
MRKT 453	U8)	Advertising and Media
MRKT 455	U8)	Sales Management
MRKT 456	U8)	Business to Business Marketing
MRKT 459	U8)	Retail Management
MRKT 483	U8)	International Marketing Management

## 5.5.11 Bachelor of Commerce (B.Com.) - Concentration in Operations Management (15 credits)

Operations Management is concerned with the design, planning, control, coordination, and improvement of business processes, systems, and resources integral to the creation of the firm's products and services. Emphasizing quantitative analysis and cross-functional thinking, the Operations Management concentration provides training on traditional as well as emerging operations strategies, concepts, models, and techniques that are essential to any firm in

today's competitive marketplace. Operations management graduates find career opportunities in a variety of industries and fields including consulting, manufacturing, distribution, retail, transportation, health care, and public sector, among others.

#### **Required Courses (6 credits)**

MGSC 373	(3)	Operations Research 1
MGSC 431	(3)	Operations and Supply Chain Analysis

# Complementary Courses (9 credits)

Selected from the following:

MGSC 372	(3)	Advanced Business Statistics
MGSC 402	(3)	Operations Strategy
MGSC 403	(3)	Introduction to Logistics Management
MGSC 405	(3)	Quality Management
MGSC 415	(3)	Supplier Management
MGSC 479	(3)	Applied Optimization
MGSC 488	(3)	Sustainability and Operations
MGSC 575	(3)	Applied Time Series Analysis Managerial Forecasting
MGSC 578	(3)	Simulation of Management Systems

or approved courses in other areas or faculties.

#### 5.5.12 Bachelor of Commerce (B.Com.) - Concentration in Organizational Behaviour (15 credits)

The Organizational Behaviour concentration provides an opportunity for students to increase their awareness of behavioural issues encountered in job and organizational settings, and to prepare themselves for graduate study in the behavioural sciences or for careers in general management or human resource management.

#### Complementary Courses (15 credits)

Selected from the following:

ORGB 321	(3)	Leadership
ORGB 325	(3)	Negotiations and Conflict Resolution
ORGB 330	(3)	People Analytics
ORGB 380	(3)	Cross Cultural Management
ORGB 409	(3)	Organizational Research Methods
ORGB 420	(3)	Managing Organizational Teams
ORGB 421	(3)	Managing Organizational Change
ORGB 423	(3)	Human Resources Management
ORGB 434	(3)	Topics in Organizational Behaviour 1
ORGB 440	(3)	Career Theory and Development
ORGB 525	(3)	Compensation Management

# 5.5.13 Bachelor of Commerce (B.Com.) - Concentration in Retail Management (15 credits)

The Retail Management concentration will combine business fundamentals together with real-time, experiential learning opportunities recognizing the growing complexity of the retail sector. Through interaction with the state-of the-art Retail Innovation Lab, students will have the opportunity to learn firsthand about managing all levels of a retail operation using the latest technologies. The practical experience will link directly to the study of consumer behaviour, experiential marketing, omni-channel retailing, pricing analytics, efficacy of different payment systems, and global value chain management.

#### **Required Courses (9 credits)**

MATH 133	(3)	Linear Algebra and Geometry
MATH 140	(3)	Calculus 1
MATH 141	(4)	Calculus 2

or their equivalents

Required Courses (15 credits)			
MATH 222	(3)	Calculus 3	
MATH 223	(3)	Linear Algebra	
MATH 323	(3)	Probability	
MATH 324*	(3)	Statistics	
MATH 423	(3)	Regression and Analysis of Variance	

\* Credits for MATH 324 are counted in the Management core, where they replace MGCR 271. MATH 324 is a required course in the program and may be double-counted for this Minor.

# **Complementary Courses (6 credits)**

6 credits selected from:

MATH 204**	(3)	Principles of Statistics 2
MATH 447	(3)	Introduction to Stochastic Processes
MATH 523	(4)	Generalized Linear Models
MATH 524	(4)	Nonparametric Statistics
MATH 525	(4)	Sampling Theory and Applications
MGSC 575	(3)	Applied Time Series Analysis Managerial Forecasting
MGSC 578	(3)	Simulation of Management Systems

\*\* Students should consult the rules for credit for Statistics courses in the course overlap section of the eCalendar. In particular, MATH 204 cannot be taken for credit after credit for MATH 324 has been obtained.

# 5.7 Minors for Non-Management Students

The Desautels Faculty of Management has four minors that allow undergraduate non-Management students to develop a variety of managerial skills that will serve them throughout their chosen careers.

All minors are 18 credits split between a fixed set of required courses and a choice amongst complementary courses. Students can only pursue one of the minors offered by the Desautels Faculty of Management. On an exceptional basis, students may be permitted a maximum of one Continuing Studies course for credit within their chosen Management minor.

All minors for non-Management students have limited enrolment and require an application; the **application form** may be found at *www.mcgill.ca/desautels/programs/bcom/academics/minors-non-management-students/management-minors-non-management-students*. **The application deadline is June 1**. Decisions will be made by July 1, whereby students will be informed via their McGill email address. Courses for minors must be passed with grades of C or better. Courses for minors cannot be taken under the Satisfactory/Unsatisfactory option. Students must inform their Faculty when they are approved for one of the four minors, to ensure timely graduation.

# 5.7.1 Minor in Entrepreneurship

Detailed information on this Minor can be found under *Faculty of Education* > Undergraduate > Browse Academic Units & Programs > Kinesiology and Physical Education > : Bachelor of Science (B.Sc) (Kinesiology) - Minor in Entrepreneurship (18 credits).

# 5.7.2 Minor in Entrepreneurship for Science Students

Detailed information on this Minor can be found under *Faculty of Science* > Undergraduate > Browse Academic Units & Programs > : Entrepreneurship for Science Students.

#### 5.7.3 Bachelor of Commerce (B.Com.) - Minor Finance (For Non-Management Students) (18 credits)

The Minor Finance consists of 18 credits of Management courses and is offered to non-Management students in the Faculties of Arts, Engineering, and Science.

The Minor has been designed to provide students with an understanding of the key concepts in corporate finance as well as investment banking.

Required Courses (9 credits)		
FINE 342	(3)	Corporate Finance
FINE 441	(3)	Investment Management
MGCR 341*	(3)	Introduction to Finance

## **Complementary Courses (9 credits)**

9 credits selected from:

FINE 434	(3)	Topiao for Finance
FINE 435	(3)	Advanced Topics in Finance
FINE 442	(3)	Capital Markets and Institutions
FINE 443	(3)	Applied Corporate Finance
FINE 444	(3)	Principles and Strategies of Securities Trading
FINE 445	(3)	Real Estate Finance
FINE 446	(3)	Behavioural Finance
FINE 447	(3)	Venture Capital and Entrepreneurial Finance
FINE 448	(3)	Financial Derivatives
FINE 449	(3)	Market Risk Models
FINE 451	(3)	Fixed Income Analysis
FINE 452	(3)	Applied Quantitative Finance
FINE 456	(3)	Trading in Financial Securities
FINE 480	(3)	Global Investments
FINE 482	(3)	International Finance 1
FINE 492	(3)	International Corporate Finance

or other appropriate 300- or 400-level FINE courses with the approval of the Program Adviser.

\* Prerequisite: MGCR 271, Business Statistics, or another equivalent Statistics course approved by the Program Adviser.

Note: Students should select their Statistics course only after consulting the "Course Overlap" section in the Faculty of Arts, the "Course Overlap" section in the Faculty of Science, and the "Course Overlap" section in the Desautels Faculty of Management to avoid overlapping Statistics courses.

# 5.7.4 Bachelor of Commerce (B.Com.) - Minor Management (For Non-Management Students) (18 credits)

The Minor Management consists of 18 credits of Management courses and is currently offered to non-Management students in the following Faculties: Arts, Engineering, Science, Agricultural & Environmental Sciences, Music, Religious Studies, and Kinesiology.

This Minor is designed to prog Statistics co04 63 157.104 Tm (1 r.224 asp 22le104 Tm.00662.q2 col1c31)Tj 1 0 0 1 125.711 567.889 Tm (y Coucol1c31)

MGCR 341* (3)	Introduction to F
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Category	В
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MGCR 222	(3)	Introduction to Organizational Behaviour
MGCR 271**	(3)	Business Statistics
MGCR 293***	(3)	Managerial Economics
MGCR 331	(3)	Information Systems
MGCR 352	(3)	Principles of Marketing
MGCR 382	(3)	International Business
MGCR 472*	(3)	Operations Management

## Category C

6 credits selected from:

3-6 credits from any 300- or 400-level Management courses for which prerequisites have been met.

MRKT 453	(3)	Advertising and Media
MRKT 455	(3)	Sales Management
MRKT 459	(3)	Retail Management
MRKT 483	(3)	International Marketing Management

or other appropriate 300- or 400-level MRKT courses with the approval of the Program Adviser.

\* Students who have taken an equivalent Statistics course in another faculty may not count those credits toward the Minor; an additional 3-credit complementary course must be chosen from the course list above.

Note: Students should select their Statistics course only after consulting the "Course Overlap" section in the Faculty of Arts, the "Course Overlap" section in the Faculty of Science, and the "Course Overlap" section in the Desautels Faculty of Management to avoid overlapping Statistics courses.

### 5.7.6 Bachelor of Commerce (B.Com.) - Minor Operations Management (For Non-Management Students) (18 credits)

The Minor Operations Management consists of 18 credits of Management courses and is currently offered to non-Management students in the Faculties of Arts, Engineering, Science, and Agricultural & Environmental Sciences.

It provides non-Management students with the opportunity to pursue a career that involves decision making at the operational level. Graduates will be able to find employment in consulting, manufacturing, supply chain, distribution, retail operations, healthcare management and environmental management for profit and non-profit corporations. This Minor has been designed to provide students with an understanding of the key concepts in operations management theory and practice.

### **Required Courses (6 credits)**

MGCR 472	(3)	Operations Management
MGSC 373	(3)	Operations Research 1

### **Complementary Courses (12 credits)**

3 credits		
MGCR 271*	(3)	<b>Business Statistics</b>

9 credits selected from:

MGSC 372	(3)	Advanced Business Statistics
MGSC 402	(3)	Operations Strategy
MGSC 403	(3)	Introduction to Logistics Management
MGSC 405	(3)	Quality Management
MGSC 415	(3)	Supplier Management
MGSC 431	(3)	Operations and Supply Chain Analysis
MGSC 479	(3)	Applied Optimization
MGSC 575	(3)	Applied Time Series Analysis Managerial Forecasting
MGSC 578	(3)	Simulation of Management Systems

or other appropriate 300- or 400-level MGSC courses with the approval of the Program Adviser.

\* 3 credits of Statistics: Students who have taken an equivalent Statistics course in another faculty may not count those credits toward the Minor; an additional 3-credit complementary course must be chosen from the course list above.

Note: Students should select their Statistics course only after consulting the "Course Overlap" section in the Faculty of Arts, the "Course Overlap" section in the Faculty of Science, and the "Course Overlap" section in the Desautels Faculty of Management to avoid overlapping Statistics courses.

### 5.7.7 Minor in Technological Entrepreneurship for Engineering Students

Detailed information on this Minor can be found under *Faculty of Engineering* > Undergraduate > Browse Academic Units & Programs > Minor Programs > : Bachelor of Engineering (B.Eng.) - Minor Technological Entrepreneurship (18 credits).

### 5.8 Majors

Major programs are available in Accounting; Economics; Finance; Information Systems; International Management; Labour-Management Relations and

ACCT 453	(3)	Advanced Financial Accounting
ACCT 454	(3)	Financial Reporting
ACCT 463	(3)	Management Control
ACCT 471	(3)	Non-Profit Accounting
ACCT 475	(3)	Principles of Auditing
ACCT 476	(3)	Internal Auditing
ACCT 477	(3)	External Auditing
ACCT 486	(3)	Business Taxation 2

### 5.8.2 Bachelor of Commerce (B.Com.) - Major Economics for Management Students (63 credits)

Mentors: Professors M. El-Attar Vilalta, P. Dickinson, J. Kurien, J. Li, R.T. Naylor, and C. Ragan; Department of Economics, Faculty of Arts. All B.Com. students take a Core curriculum in addition to the Major.

**Required Courses (45 credits)** 

Management Core (27 credits)

### Management Core (36 credits)

ECON 295	(3)	Macroeconomic Policy
MGCR 211	(3)	Introduction to Financial Accounting
MGCR 222	(3)	Introduction to Organizational Behaviour
MGCR 271	(3)	Business Statistics
MGCR 293	(3)	Managerial Economics
MGCR 331	(3)	Information Systems
MGCR 341	(3)	Introduction to Finance
MGCR 352	(3)	Principles of Marketing
MGCR 360	(3)	Social Context of Business
MGCR 382	(3)	International Business
MGCR 423	(3)	Strategic Management
MGCR 472	(3)	Operations Management

### Major (18 credits)

FINE 342	(3)	Corporate Finance
FINE 441	(3)	Investment Management
FINE 443	(3)	Applied Corporate Finance
FINE 448	(3)	Financial Derivatives
FINE 482	(3)	International Finance 1
MGSC 372	(3)	Advanced Business Statistics

### **Complementary Courses (12 credits)**

At least 9 credits from:

FINE 434	(3)	Topics in Finance 1
FINE 435	(3)	Advanced Topics in Finance
FINE 442	(3)	Capital Markets and Institutions
FINE 444	(3)	Principles and Strategies of Securities Trading
FINE 445	(3)	Real Estate Finance
FINE 446	(3)	Behavioural Finance
FINE 447	(3)	Venture Capital and Entrepreneurial Finance
FINE 449	(3)	Market Risk Models
FINE 451	(3)	Fixed Income Analysis
FINE 452	(3)	Applied Quantitative Finance
FINE 456	(3)	Trading in Financial Securities
		Global Inv

ACCT 351	(3)	Intermediate Financial Accounting 1
ACCT 352	(3)	Intermediate Financial Accounting 2
А	(3)	Financial Statement Analysis

INSY 432	(3)	Digital Business Models
INSY 434	(3)	Topics in Information Systems 1
INSY 440	(3)	E-Business
INSY 444	(3)	Online Communities and Open Innovation
INSY 446	(3)	Data Mining for Business Analytics

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BUSA 481	(3)	Managing in North America
BUSA 493	(3)	Global Economic Competitiveness
FINE 480	(3)	Global Investments
FINE 482	(3)	International Finance 1
FINE 492	(3)	International Corporate Finance
INDR 459	(3)	Comparative Employment Relations
MGPO 383	(3)	International Business Policy
MGPO 469	(3)	Managing Globalization
MGPO 475	(3)	Strategies for Developing Countries
MRKT 451	(3)	Marketing Research
MRKT 483	(3)	International Marketing Management
ORGB 380	(3)	Cross Cultural Management

### Area of Study Component (18 credits)

Students choose either one minor concentration or courses from the selected list of courses from one of the three themes below:

### Theme 1: Comparative Global Studies

Students can choose to study a region including Africa, East Asia, Middle East, South Asia, Europe, or the Americas, or several regions from a comparative global perspective in Religious Studies, Political Science, History, or Economics. This option focuses on aspects of global society and culture from a social science perspective.

B.A. Minor Concentration in Political Theory (18 credits)

OR

### Global Governance, Conflict and Human Rights Concentration

18 credits of the following courses with at least 6 credits at the 300 level or above:

to creates of the following	courses with at lea	ist o credits at the 500 level of above.
ANTH 212	(3)	Anthropology of Development
ANTH 214	(3)	Violence, Warfare, Culture
ANTH 222	(3)	Legal Anthropology
CANS 307	(3)	Canada in the World
CANS 412	(3)	Canada and Americas Seminar
COMS 230	(3)	Communication and Democracy
COMS 320	(3)	Media and Empire
HIST 221	(3)	United States since 1865
HIST 302	(3)	International Relations History 1: 1750-1950
HIST 304	(3)	International Relations History 2: Cold War
HIST 339	(3)	Arab-Israeli Conflict
HIST 371	(3)	American Civil Rights 1877-1940
HIST 387	(3)	The First World War
HIST 388	(3)	The Second World War
HIST 438	(3)	Topics in Cold War History
JWST 240	(3)	The Holocaust
PHIL 237	(3)	Contemporary Moral Issues
PHIL 334	(3)	Ethical Theory
POLI 212	(3)	Government and Politics - Developed World
POLI 244	(3)	International Politics: State Behaviour
POLI 322	(3)	Political Change in South Asia
POLI 345	(3)	International Organizations
POLI 351	(3)	The Causes of Major Wars
POLI 360	(3)	Security: War and Peace
POLI 450	(3)	Peacebuilding
RELG 370	(3)	Religion and Human Rights
RELG 371	(3)	Ethics of Violence/Non-Violence
SOCI 210	(3)	Sociological Perspectives
SOCI 230	(3)	Sociology of Ethnic Relations
SOCI 265	(3)	War, States and Social Change
SOCI 307	(3)	Globalization
SOCI 386	(3)	Contemporary Social Movements
SOCI 511	(3)	Movements/Collective Action

### Theme 3: Global Well-Being and Development

Broad-based, interdisciplinary topics will allow students to study current issues of social importance ranging from: poverty and inequality, health promotion and the environment, sustainability, and natural resource management. Students will be prepared to apply business practices to the protection of the vulnerable and the planet. Students will be poised to work for multinationals, governments, or non-governmental organizations.

B.A. Minor Concentration in Anthropology (18 credits)

B.A. Minor Concentration in Economics\* (18 credits)

B.A. Minor Concentration in Geography (18 credits)

B.A. Minor Concentration in International Development Studies (18 credits)

B.A. Minor Concentration in Psychology (18 credits)

B.A. Minor Concentration in Social Studies of Medicine (18 credits)

B.A. Minor Concentration in Sociology (18 credits)

B.A. Minor Concentration in Environment: McGill School of Environment (18 credits)

B.Sc. Minor in Environment: McGill School of Environment (18 credits)

B.Sc. Field Study Minor (18 credits)

\* Students should choose Economics (ECON) courses related to the environment, development, and health. Course numbers above ECON 209 (excluding ECON 295) are required, with at least 6 credits at the 300, 400, or 500 levels. Credits for the introductory sequence MGCR 293 and ECON 295 that are prerequisites for 300-level courses in economics do not count as part of this Minor Concentration. ECON 227 will not count if it is taken to meet other B.Com. requirements.

### Language Component (9-12 credits)

9 credits of language in First- or Second-Level EAST (Asian Languages and Literature)\*

or

9 credits of ISLA 521D1/D2 Introductory Arabic\*\*

\* Students may choose to complete additional credits in Japanese, Chinese or Korean for a total of 18 credits. Only 9 credits of EAST languages will count toward the Major and any optional additional credits will count as electives or toward another component if the student has sufficient credits to complete it within their degree. Students may not exceed the total credits required to graduate in order to complete these additional language credits.

\*\* Students with no prior knowledge of Arabic may choose two levels of Arabic. Only ISLA 521 will count toward the Major and any additional optional credits in ISLA 522 or 523 will count as electives.

OR

12 credits of language courses, at the 500 level or lower, chosen from ONE of the following Subject Codes:

CLAS (Classics) [Modern Greek]

EAST (East Asian) - Third and Fourth Level

FREN (French)

FRSL (French as a Second Language)

GERM (German Studies) [German]

HISP (Hispanic Studies) [Spanish, Portuguese]

\*\*\*ISLA (Middle East Studies) [Lower and Higher Intermediate Level Arabic, Turkish, Urdu, Persian]

\*\*\*\*ITAL (Italian Studies) [Italian]

JWST (Jewish Studies) [Hebrew, Yiddish]

RUSS (Russian) [Russian]

\*\*\* Students placed in Lower Intermediate Arabic will complete ISLA 522D1/D2 and ISLA 523D1/D2 for a total of 12 credits.

\*\*\*\* Students wishing to register for ITAL 205D1/D2 should do so in their first year as this course is open only to U0 and U1 students. ITAL 206 is open to U0, U1, and U2 students. ITAL 210D1/D2, ITAL 215D1/D2, and ITAL 216 can be taken by all students.

Note: Registration processes for language courses vary by department, but usually involve placement tests or departmental approval. Students should consult with the individual departments to ensure that they register for the appropriate level.

### **Experiential Learning Component (0-3 credits)**

### International Exchange Component

Students complete at least one term of exchange or an international educational experience approved by the BCom SAO. Credits received for courses successfully completed while abroad will count towards other components of the Major in International Management as determined by the program/exchange adviser.

OR

### Internship Component

Students may complete a 3-credit internship as part of their experiential credit. The internship will consist of a minimum of 150 hours of work over a period of 8-12 weeks at an approved host institution. The institution should be located either overseas or have an international focus. Major in International

Management students who are enrolled in minor concentrations in the Faculty of Arts may choose to complete internship courses in the Faculty of Arts. Please see "Faculty of Arts Internship Program" or refer to the Arts Internships website for requirements, including hours and weeks required and CGPA cut-offs.

BUSA 497 (3) Internship in International Business

OR

### **Research Component**

BUSA 401 (3) Independent Studies in International Business

NOTE: There are CGPA requirements for exchanges and internship courses. Students without the minimum CGPA requirement must consult the Major in International Management Adviser in the BCom office to arrange for an alternative.

### 5.8.6 Bachelor of Commerce (B.Com.) - Major Labour-Management Relations and Human Resources (66 credits)

This 30-credit Major provides students with a general understanding of the factors af

INDR 492	(3)	Globalization and Labour Policy
ORGB 321	(3)	Leadership
ORGB 325	(3)	Negotiations and Conflict Resolution
ORGB 330	(3)	People Analytics
ORGB 380	(3)	Cross Cultural Management
ORGB 401	(3)	Leadership Practicum in Social Sector
ORGB 409	(3)	Organizational Research Methods
ORGB 420	(3)	Managing Organizational Teams
ORGB 421	(3)	Managing Organizational Change
ORGB 434	(3)	Topics in Organizational Behaviour 1
ORGB 440	(3)	Career Theory and Development
ORGB 525	(3)	Compensation Management

MGPO 440

(3)

Strategies for Sustainability

## **Complementary Courses (33 credits)**

6-9 c	credits	from	the	followin	ıg:
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ACCT 401	(3)	Sustainability and Environmental Accounting
INSY 455	(3)	Technology and Innovation for Sustainability
MGPO 438	(3)	Social Entrepreneurship and Innovation
MGSC 488	(3)	Sustainability and Operations
MRKT 351	(3)	Marketing and Society
MSUS 402	(3)	Systems Thinking and Sustainability

### 3 credits from the following:

ORGB 321	(3)	Leadership
ORGB 325	(3)	Negotiations and Conflict Resolution
ORGB 401	(3)	Leadership Practicum in Social Sector
ORGB 421	(3)	Managing Organizational Change

### 0-3 credits from the following:

BUSA 465	(3)	Technological Entrepreneurship
MGPO 365	(3)	Business-Government Relations
MGPO 450	(3)	Ethics in Management
MGPO 460	(3)	Managing Innovation
MGPO 475	(3)	Strategies for Developing Countries
MGPO 567	(3)	Business in Society
MSUS 434	(3)	Topics in Sustainability

### 3 credits from the following:

ENVR 401	(3)	Environmental Research
GEOG 460	(3)	Research in Sustainability
MSUS 400	(3)	Independent Studies in Sustainability
MSUS 401	(3)	Sustainability Consulting
MSUS 497	(3)	Internship in Sustainability

### 12 credits of McGill School of Environment core courses:

ENVR 200	(3)	The Global Environment
ENVR 201	(3)	Society, Environment and Sustainability
ENVR 202	(3)	The Evolving Earth
ENVR 203	(3)	Knowledge, Ethics and Environment
ENVR 400	(3)	Environmental Thought

6 credits of environmentally-related courses selected with the approval of the environmental MSE Program Adviser (at least 3 credits must be in natural sciences). A list of Suggested Courses is provided below.

#### Suggested Course List

The Suggested Course List is divided into two thematic categories: Social Sciences and Policy; and Natural Sciences and Technology.

Most courses listed at the 300 level and higher have prerequisites. You are urged to prepare your program of study with this in mind.

This list is not meant to be exhaustive. You are also encouraged to examine the course lists of the various domains in the Environment program for other courses that might interest you. Courses not on the Suggested Course List may be included in the Minor with the permission of the MSE Program Adviser.

#### Location Note:

When planning your schedule and registering for courses, you should v

GEOG 403	(3)	Global Health and Environmental Change
GEOG 408	(3)	Geography of Development
GEOG 410	(3)	Geography of Underdevelopment: Current Problems
GEOG 530	(3)	Global Land and Water Resources
GEOG 551	(3)	Environmental Decisions
MGPO 440	(3)	Strategies for Sustainability
NRSC 221	(3)	Environment and Health
NRSC 540	(3)	Socio-Cultural Issues in Water
PHIL 230	(3)	Introduction to Moral Philosophy 1
PHIL 237	(3)	Contemporary Moral Issues
PHIL 334	(3)	Ethical Theory
PHIL 343	(3)	Biomedical Ethics
PHIL 348	(3)	Philosophy of Law 1
POLI 212	(3)	Government and Politics - Developed World
POLI 227	(3)	Developing Areas/Introduction
POLI 345	(3)	International Organizations
POLI 445	(3)	International Political Economy: Monetary Relations

ATOC 215	(3)	Oceans, Weather and Climate
BIOL 240	(3)	Monteregian Flora
BIOL 305	(3)	Animal Diversity
BIOL 308**	(3)	Ecological Dynamics
BIOL 310	(3)	Biodiversity and Ecosystems

GEOG 372	(3)	Running Water Environments
GEOG 470	(3)	Wetlands
LSCI 230**	(3)	Introductory Microbiology
MICR 331	(3)	Microbial Ecology
MIME 308	(3)	Social Impact of Technology
MIME 320	(3)	Extraction of Energy Resources
MIMM 211**	(3)	Introductory Microbiology
MIMM 314	(3)	Intermediate Immunology
MIMM 323	(3)	Microbial Physiology
MIMM 324	(3)	Fundamental Virology
NRSC 333	(3)	Pollution and Bioremediation
NRSC 340	(3)	Global Perspectives on Food
NRSC 510	(3)	Agricultural Micrometeorology
NRSC 514	(3)	Freshwater Ecosystems
PARA 410	(3)	Environment and Infection
PARA 515	(3)	Water, Health and Sanitation
PLNT 304	(3)	Biology of Fungi
PLNT 305	(3)	Plant Pathology
PLNT 358	(3)	Flowering Plant Diversity
PLNT 426	(3)	Plant Ecophysiology
PLNT 460	(3)	Plant Ecology
SOIL 300	(3)	Geosystems
WILD 421	(3)	Wildlife Conservation

### 5.8.8 Bachelor of Commerce (B.Com.) - Major Marketing (66 credits)

This 30-credit Major is designed to provide students with a strong background in marketing to prepare them for the wide variety of marketing careers available. The Major is most appropriate for those students seeking a career in brand management, small business marketing, selling and sales management, and business-to-business marketing.

All B.Com. students take a Core curriculum in addition to this Major, which is comprised of 30 credits of Marketing courses.

### **Required Courses (45 credits)**

### Management Core (36 credits)

ECON 295	(3)	Macroeconomic Policy
MGCR 211	(3)	Introduction to Financial Accounting
MGCR 222	(3)	Introduction to Organizational Behaviour
MGCR 271	(3)	Business Statistics
MGCR 293	(3)	Managerial Economics
MGCR 331	(3)	Information Systems
MGCR 341	(3)	Introduction to Finance
MGCR 352	(3)	Principles of Marketing
MGCR 360	(3)	Social Context of Business
MGCR 382	(3)	International Business
MGCR 423	(3)	Strategic Management

MGCR 472

(3)

MATH 222	(3)	Calculus 3
MATH 235	(3)	Algebra 1
MATH 236	(3)	Algebra 2
MATH 242	(3)	Analysis 1
MATH 243	(3)	Analysis 2
MATH 314	(3)	Advanced Calculus
MATH 315	(3)	Ordinary Differential Equations
MATH 323	(3)	Probability
MATH 324	(3)	Statistics
MGSC 373	(3)	Operations Research 1

### **Complementary Courses (9 credits)**

6 credits selected from:			
MATH 204**	(3)	Principles of Statistics 2	
MATH 316	(3)	Complex Variables	
MATH 317	(3)	Numerical Analysis	
MATH 319	(3)	Introduction to Partial Differential Equations	
MATH 326	(3)	Nonlinear Dynamics and Chaos	
MATH 340	(3)	Discrete Mathematics	
MATH 407	(3)	Dynamic Programming	
MATH 410	(3)	Majors Project	
MATH 417	(3)	Linear Optimization	
MATH 423***	(3)	Regression and Analysis of Variance	

### 3 credits selected from:

MGSC 372***	(3)	Advanced Business Statistics
MGSC 479	(3)	Applied Optimization
MGSC 575	(3)	Applied Time Series Analysis Managerial Forecasting
MGSC 578	(3)	Simulation of Management Systems

\*\* MATH 204 cannot be taken for credit after credit for MATH 324 has been obtained. The two courses can be taken concurrently. Students should consult the rules for credit for Statistics courses in the Course Overlap section.

\*\*\* MGSC 372 and MATH 423 cannot both be taken for program credit.

### Bachelor of Commerce (B.Com.) - Major OrganOr

### DESAUTELS FACULTY OF MANAGEMENT (UNDERGRADUATE)

MGCR 222	(3)	Introduction to Organizational Behaviour
MGCR 271	(3)	Business Statistics
MGCR 293	(3)	Managerial Economics
MGCR 331	(3)	Information Systems
MGCR 341	(3)	Introduction to Finance
MGCR 352	(3)	Principles of Marketing
MGCR 360	(3)	Social Context of Business
MGCR 382	(3)	International Business
MGCR 423	(3)	Strategic Management
MGCR 472	(3)	Operations Management

### Major (9 credits)

ORGB 321	(3)	Leadership
ORGB 420	(3)	Managing Organizational Teams
ORGB 423	(3)	Human Resources Management

### **Complementary Courses (21 credits)**

9 credits from the following:

INDR 294	(3)	Introduction to Labour-Management Relations
INDR 496	(3)	Collective Bargaining
ORGB 325	(3)	Negotiations and Conflict Resolution
ORGB 330	(3)	People Analytics
ORGB 380	(3)	Cross Cultural Management
ORGB 401	(3)	Leadership Practicum in Social Sector
ORGB 409	(3)	Organizational Research Methods
ORGB 421	(3)	Managing Organizational Change
ORGB 434	(3)	Topics in Organizational Behaviour 1
ORGB 440	(3)	Career Theory and Development
ORGB 525	(3)	Compensation Management

12 credits from one of the following Specialty Areas\*.

\*Students select one of the three specialty areas and take 12 credits from that area. At least two courses must be above the 200 level. Individualized or customized programs are possible upon consultation with an area advisor.

### 1) Psychology

PSYC 211	(3)	Introductory Behavioural Neuroscience
PSYC 213	(3)	Cognition
PSYC 215	(3)	Social Psychology
PSYC 331	(3)	Inter-Group Relations
PSYC 332	(3)	Introduction to Personality
PSYC 333	(3)	Personality and Social Psychology
PSYC 351	(3)	Research Methods in Social Psychology
PSYC 352	(3)	Cognitive Psychology Laboratory
PSYC 406	(3)	Psychological Tests

PSYC 471	(3)	Human Motivation
PSYC 473	(3)	Social Cognition and the Self
PSYC 474	(3)	Interpersonal Relationships

### 2) Sociology

SOCI 210	(3)	Sociological Perspectives
SOCI 211	(3)	Sociological Inquiry
SOCI 235	(3)	Technology and Society
SOCI 250	(3)	Social Problems
		I 701(PSYC 471)Tj1 0 0 Lms

MGCR 211	(3)	Introduction to Financial Accounting
MGCR 222	(3)	Introduction to Organizational Behaviour
MGCR 293	(3)	Managerial Economics
MGCR 331	(3)	Information Systems
MGCR 341	(3)	Introduction to Finance
MGCR 352	(3)	Principles of Marketing
MGCR 360	(3)	Social Context of Business
MGCR 382	(3)	International Business
MGCR 423	(3)	Strategic Management
MGCR 472	(3)	Operations Management

### Major (27 credits)

MATH 222	(3)	Calculus 3
MATH 223	(3)	Linear Algebra
MATH 242	(3)	Analysis 1
MATH 243	(3)	Analysis 2
MATH 314	(3)	Advanced Calculus
MATH 323	(3)	Probability
MATH 324	(3)	Statistics
MATH 423	(3)	Regression and Analysis of Variance
MGSC 373	(3)	Operations Research 1

### **Complementary Courses (12 credits)**

6 credits selected from:

MGSC 479	(3)	Applied Optimization
MGSC 575	(3)	Applied Time Series Analysis Managerial Forecasting
MGSC 578	(3)	Simulation of Management Systems

### 6 credits selected from:

MATH 204**	(3)	Principles of Statistics 2
MATH 315	(3)	Ordinary Differential Equations
MATH 340	(3)	Discrete Mathematics
MATH 410	(3)	Majors Project
MATH 447	(3)	Introduction to Stochastic Processes
MATH 523	(4)	Generalized Linear Models
MA	(4)	Nonparametric Statistics

#### 5.8.12 Bachelor of Commerce (B.Com.) - Major Strategic Management (66 credits)

The Strategic Management Major combines traditional topics in strategic management, such as competition and globalization, with attention to pressing social, and environmental challenges. Since the activities of contemporary businesses can no longer be considered separately from these challenges, the Major is intended to foster a holistic view of management practice. Students will be encouraged to consider strategy formation and change for large corporations, small businesses, and social enterprises within their economic, social and environmental contexts. Because Strategic Management is a broad subject area, students are given flexibility to tailor this Major to their interests. Anticipated career trajectories are diverse, and include positions in management consulting, business development in new start-ups and small businesses; and strategic planning and analysis in large multinationals, NGOs, international organizations, and government agencies.

All BCom students take a Core curriculum in addition to this Major.

### Management Core (36 credits)

ECON 295	(3)	Macroeconomic Policy
MGCR 211	(3)	Introduction to Financial Accounting
MGCR 222	(3)	Introduction to Organizational Behaviour
MGCR 271	(3)	Business Statistics
MGCR 293	(3)	Managerial Economics
MGCR 331	(3)	Information Systems
MGCR 341	(3)	Introduction to Finance
MGCR 352	(3)	Principles of Marketing
MGCR 360	(3)	Social Context of Business
MGCR 382	(3)	International Business
MGCR 423	(3)	Strategic Management
MGCR 472	(3)	Operations Management

### **Complementary Courses (30 credits)**

at least 9 credits from the following group:

MGPO 383	(3)	International Business Policy
MGPO 445	(3)	Industry Analysis & Competitive Strategy
MGPO 460	(3)	Managing Innovation
MGPO 469	(3)	Managing Globalization
MGPO 470	(3)	Strategy and Organization

### at least 9 credits from the following group:

MGPO 365	(3)	Business-Government Relations
MGPO 438	(3)	Social Entrepreneurship and Innovation
MGPO 440	(3)	Strategies for Sustainability
MGPO 450	(3)	Ethics in Management
MGPO 475	(3)	Strategies for Developing Countries
MGPO 567	(3)	Business in Society

#### the remaining credits, if any, to be chosen from:

AGRI 411	(3)	Global Issues on Development, Food and Agriculture
ANTH 212	(3)	Anthropology of Development

BUSA 391	(3)	International Business Law
BUSA 402	(3)	Independent Studies in Social Business and Enterprise
ECON 305	(3)	Industrial Organization
ECON 313	(3)	Economic Development 1
ECON 314	(3)	Economic Development 2
INTD 200	(3)	Introduction to International Development
MGPO 362	(3)	Fundamentals of Entrepreneurship
MGPO 402	(3)	Dynamic Cities
MGPO 430	(3)	Practicum in Not for Profit Consulting
MGPO 433	(3)	Topics in Social Business and Enterprise
MGPO 434	(3)	Topics in Policy 1
MGPO 435	(3)	The Origins of Capitalism
MGPO 468	(3)	Managing Organizational Politics
MGSC 402	(3)	Operations Strategy
ORGB 380	(3)	Cross Cultural Management

# 5.9 Honours

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Honours programs:

To be awarded an Honours degree, a student must obtain a 3.00 GPA in the required courses, a 3.00 average in the required and complementary credits in Economics, and an overall CGPA of 3.00. For a First Class Honours degree, the minimum requirements are a 3.50 program GPA in the required courses, a 3.50 average in the required and complementary credits in Economics, and an overall CGPA of 3.50. In cases where a student takes a Supplemental Exam in an Economics course, both the original and the Supplemental Exam grades will be counted in the calculation of the GPA and CGPA averages.

All Honours students should consult: http://www.mcgill.ca/economics/undergraduates/honours. For the current list of advisers in Economics and their advising times, see the website of the Department of Economics.

### Program Prerequisites (0-10 credits)

MATH 133*	(3)	Linear Algebra and Geometry
MATH 140**	(3)	Calculus 1
MATH 141**	(4)	Calculus 2

\* Required course to be completed prior to U2 (or equivalent)

\*\* Prerequisites for entering this program (or equivalent)

### Management Core (27 credits)

MGCR 211	(3)	Introduction to Financial Accounting
MGCR 222	(3)	Introduction to Organizational Behaviour
MGCR 331	(3)	Information Systems
MGCR 341	(3)	Introduction to Finance
MGCR 352	(3)	Principles of Marketing
MGCR 360	(3)	Social Context of Business
MGCR 382	(3)	International Business
MGCR 423	(3)	Strategic Management
MGCR 472	(3)	Operations Management

### **Required Courses (27 credits)**

For the regulations governing courses in statistics, please refer to the Department's document "Rules on Stats Courses for Economics Students" available on the following website: http://www.mcgill.ca/economics/undergraduates/courses. Students who have taken equivalent statistics courses may be waived the ECON 257D1/ECON 257D2 requirement. These students will normally be required to take ECON 469 in addition to ECON 468.

ECON 250D1	(3)	Introduction to Economic Theory: Honours
ECON 250D2	(3)	Introduction to Economic Theory: Honours
ECON 257D1	(3)	Economic Statistics - Honours
ECON 257D2	(3)	Economic Statistics - Honours
ECON 352D1	(3)	Macroeconomics - Honours
ECON 352D2	(3)	Macroeconomics - Honours
ECON 450	(3)	Advanced Economic Theory 1 - Honours
ECON 452	(3)	Advanced Economic Theory 2 - Honours
ECON 468	(3)	Econometrics 1 - Honours

### **Complementary Courses (15 credits)**

3 credits from the following:

ECON 460	(3)	History of Thought 1 - Honours
ECON 461	(3)	History of Thought 2 - Honours
ECON 469	(3)	Econometrics 2 - Honours

and 12 credits of Economics courses at the 300, 400, or 500 levels, approved by an Honours adviser. Unless explicitly approved by an Honours advisor, at least 9 of the 12 credits have to be at the 400 or 500 level. Note that Honours students are not permitted to register for general Economics courses where an Honours course or a more advanced course in the same field is offered.

### 5.9.2 Bachelor of Commerce (B.Com.) - Honours Investment Management (81 credits)

The B.Com. Honours Investment Management examines financial asset management, either on the buy side working with active portfolio allocation or on the sell side, working for brokerage firms. Rigorous training in accounting, statistics, and finance, including analyzing financial statements, performing company valuations, constructing efficient portfolios with appropriate risk profiles, and managing risk using dynamic trading strategies and derivative instruments.

The B.Com. Honours Investment Management is a limited enrolment program and is by application only for students entering their U2 year. A minimum CGPA of 3.3 is necessary for students to be eligible to apply. Additional information may be found at the BCom Student Affairs Office, or on our website. In order to graduate in Honours in Investment Management, students must maintain a minimum CGPA of 3.00 and maintain a minimum program GPA of 3.0. A grade of B- or better must be achieved in all courses counted toward this program. Students who do not satisfy all the requirements of the Honours program may still receive a Major in Finance, provided the major requirements have been met.

All B.Com. students take a Core curriculum in addition to the Honours program.

### **Required Courses (78 credits)**

### Management Core (36 credits)

ECON 295	(3)	Macroeconomic Policy
MGCR 211	(3)	Introduction to Financial Accounting
MGCR 222	(3)	Introduction to Organizational Behaviour
MGCR 271	(3)	Business Statistics
MGCR 293	(3)	Managerial Economics
MGCR 331	(3)	Information Systems
MGCR 341	(3)	Introduction to Finance
MGCR 352	(3)	Principles of Marketing
MGCR 360	(3)	Social Context of Business
MGCR 382	(3)	International Business
MGCR 423	(3)	Strategic Management
MGCR 472	(3)	Operations Management

#### Honours Courses (42 credits)

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### **Complementary Courses (3 credits)**

3 credits to be taken from the list below:

FINE 434	(3)	Topics in Finance 1
FINE 435	(3)	Advanced Topics in Finance
FINE 447	(3)	Venture Capital and Entrepreneurial Finance

### 5.9.3 Bachelor of Commerce (B.Com.) - Joint Honours Economics and Accounting (81 credits)

The B.Com. Joint Honours in Economics and Accounting program is offered jointly between Economics and the Desautels Faculty of Management. This program requires the completion of 30 specified credits of Honours courses listed in the Economics Honours part of this program and 24 specified credits for Accounting. In addition, all B.Com. students take a Core curriculum.

Students in this program should see an Economics adviser and a Management adviser. For the economics part, the students should consult: http://www.mcgill.ca/economics/undergraduates/honours. For the current list of advisers in Economics and their advising times, see the website of the Department of Economics, Faculty of Arts.

Continuation from one year to the next in the Economics part of this Joint Honours program requires a minimum grade of B- in ECON 250 and a minimum B- average in the required and complementary Honours Economics courses. Students failing to meet these requirements must switch out of the Honours program. If they continue to register in Honours, they will not be allowed to graduate with Honours.

The Faculty of Management requires that students must achieve a grade of B- or better in all courses of the Accounting component of this program.

For the Economics component, a student must also obtain a 3.00 GPA in the required courses, a 3.00 average in the required and complementary credits in Economics, and an overall CGPA of 3.00. For a First Class Honours degree, the minimum requirements are a 3.50 program GPA in the required courses, a 3.50 average in the required and complementary credits in Economics, and an overall CGPA of 3.50. In cases where a student takes a Supplemental Exam in a course, both the original and the Supplemental Exam grades will be counted in the calculation of the GPA and CGPA averages.

For the Management part of this program, students also have to meet the requirements of the Faculty of Management for Honours and First Class Honours.

#### Program Prerequisites (0-10 credits)

MATH 133*	(3)	Linear Algebra and Geometry
MATH 140**	(3)	Calculus 1
MATH 141**	(4)	Calculus 2

\* Required course to be completed prior to U2 (or equivalent)

\*\* Prerequisite for entering this program (or equivalent)

### **Required Courses (66 credits)**

### Management Core (27 credits)

MGCR 211	(3)	Introduction to Financial Accounting
MGCR 222	(3)	Introduction to Organizational Behaviour
MGCR 331	(3)	Information Systems
MGCR 341	(3)	Introduction to Finance
MGCR 352	(3)	Principles of Marketing
		Social Context of Business

ACCT 351	(3)	Intermediate Financial Accounting 1
ACCT 352	(3)	Intermediate Financial Accounting 2
ACCT 361	(3)	Management Accounting
ACCT 455	(3)	Development of Accounting Thought
ECON 250D1	(3)	Introduction to Economic Theory: Honours
ECON 250D2	(3)	Introduction to Economic Theory: Honours
ECON 257D1	(3)	Economic Statistics - Honours
ECON 257D2	(3)	Economic Statistics - Honours
ECON 352D1	(3)	Macroeconomics - Honours
ECON 352D2	(3)	Macroeconomics - Honours
ECON 450	(3)	Advanced Economic Theory 1 - Honours
ECON 452	(3)	Advanced Economic Theory 2 - Honours
ECON 468	(3)	Econometrics 1 - Honours

**Complementary Courses (15 credits)** 

For the Management part of this program, students have to meet the requirements of the Faculty of Management for Honours and First Class Honours.

Program Prerequisites (0-10 credits)		
MATH 133*	(3)	Linear Algebra and Geometry
MATH 140**	(3)	Calculus 1
MATH 141**	(4)	Calculus 2

\* Required course to be completed prior to U2 (or equivalent)

\*\* For entering the program (or equivalent)

### **Required Courses (66 credits)**

### Management Core (27 credits)

MGCR 211	(3)	Introduction to Financial Accounting
MGCR 222	(3)	Introduction to Organizational Behaviour
MGCR 331	(3)	Information Systems
MGCR 341	(3)	Introduction to Finance
MGCR 352	(3)	Principles of Marketing
MGCR 360	(3)	Social Context of Business
MGCR 382	(3)	International Business
MGCR 423	(3)	Strategic Management
MGCR 472	(3)	Operations Management

### Honours Courses (39 credits)

For the regulations governing courses in statistics, please refer to the Department's document "Rules on Stats Courses for Economics Students" available on the following website: http://www.mcgill.ca/economics/undergraduates/courses. Students who have taken equivalent statistics courses prior to entering the program may be waived the ECON 257D1/ECON 257D2 requirement. These students will normally be required to take ECON 469 in addition to ECON 468.

ECON 250D1	(3)	Introduction to Economic Theory: Honours
ECON 250D2	(3)	Introduction to Economic Theory: Honours
ECON 257D1	(3)	Economic Statistics - Honours
ECON 257D2	(3)	Economic Statistics - Honours
ECON 352D1	(3)	Macroeconomics - Honours
ECON 352D2	(3)	Macroeconomics - Honours
ECON 450	(3)	Advanced Economic Theory 1 - Honours
ECON 452	(3)	Advanced Economic Theory 2 - Honours
ECON 468	(3)	Econometrics 1 - Honours
FINE 342	(3)	Corporate Finance
FINE 441	(3)	Investment Management
FINE 443	(3)	Applied Corporate Finance
FINE 547	(3)	Advanced Finance Seminar

### Complementary Courses (15 credits)

ECON 460	(3)	History of Thought 1 - Honours
ECON 461	(3)	History of Thought 2 - Honours

ECON	469
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(3)

### Econometrics 2 - Honours

### 12 credits from the following:

FINE 434	(3)	Topics in Finance 1
FINE 435	(3)	Advanced Topics in Finance
FINE 444	(3)	Principles and Strategies of Securities Trading
FINE 448	(3)	Financial Derivatives
FINE 449	(3)	Market Risk Models
FINE 451	(3)	Fixed Income Analysis
FINE 456	(3)	Trading in Financial Securities
FINE 480	(3)	Global Investments
FINE 482	(3)	International Finance 1
FINE 492	(3)	International Corporate Finance
FINE 541N1	(1.5)	Applied Investments
FINE 541N2	(1.5)	Applied Investments

### Professors

N.J. Adler; B.A., M.B.A., Ph.D.(Calif.-LA) - Organizational Behaviour

R. Brenner; B.Sc., M.A., Ph.D.(Hebrew) - Managerial Economics (Repap Chair in Economics)

R. David; B.Eng., M.B.A.(McG.), Ph.D.(Cornell) - Strategy and Organization

L. Dubé; B.Sc.(Laval), M.B.A.(HEBate

#### Associate Professors

S. Sarkissian; M.S. Calif. Berk., Ph.D. (Wash.) - Finance

H. Tan; B.A.(Hubei), M.A.(Wuhan), Ph.D.(Qu.) - Accounting

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